2027 Rate Card York More Littles_Rate Card 2013 Cupcake 2 10/20/26 11:52 AM Page 1

RUBBERSTAMPMADNESS

Advertise with RSM!

Partner with *RubberStampMadness* to bring new customers, eager to learn more about your products and services.

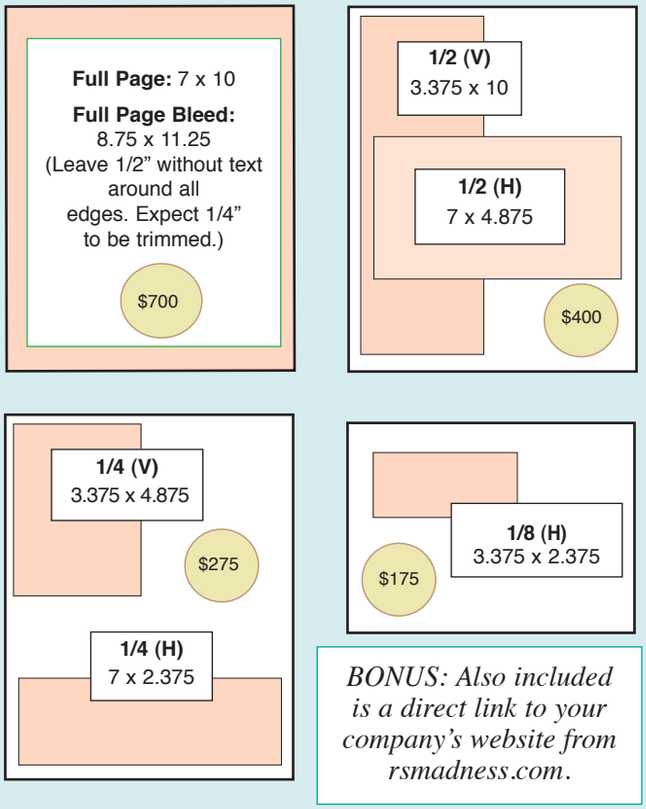
Each issue includes examples of inspiring stamp art, as well as how-to stories that provide helpful information to encourage readers to keep on stamping, crafting, and having fun.

RSM has been delighting stampers since 1980. Our loyal readers trust us and the companies advertising in a print issue or online.



Contact Angela Schwindt
at angela@rsmadness.com or (541) 752-0075
Mailing address: PO Box 610, Corvallis, OR 97339
www.rsmadness.com

Display Advertising Sizes and Rates



BONUS: Also included is a direct link to your company's website from rsmadness.com.

Banner Ad Sizes and Rates

Scrolling banners and alphabetic links appear on four resource pages at rsmadness.com. Pages are Rubber Stamp Companies, Store Guide, Custom Stamps, and Where are They Now?

Magazine & Online
4 issues—$180
3 issues—$145
2 issues—$110
1 issue—$70

Ad sizes:
2.2 x 1.25 or 3.4 x 1.1



Two size options for magazine ads—A or B
One size only for online ads – A

Listing in the Stamp Store Guide

Each issue features a **Stamp Store Guide.** Listings include store name, address, phone, email, hours, website and/or Facebook page.
Stores receive a direct link from the Store Guide page at rsmadness.com to their websites.

4 issues $85 3 issues $70 2 issues $55 1 issue $35
10% discount when carrying *RSM*.

2027 Advertising Schedule with Due Dates and Issue Themes

Issue	Reserve Space	Send Ad Copy	On Sale Date	Themes
SPRING (#235) Feb/Mar/Apr	Dec. 4	Dec. 17	Feb. 1	First or Favorite Stamp All You Need is Love
SUMMER (#236) May/June/July	Mar. 4	Mar. 17	May 1	Wings (Flying Things) My Kingdom for a Stamp
FALL (#237) Aug/Sept/Oct	June 4	June 17	Aug. 1	Halloween Two Challenges: Carving & Mount Rubbermore
HOLIDAYS (#238) Nov/Dec/Jan	Sept. 4	Sept. 17	Nov. 1	Holiday Movies & Books Europe

Stamp art by you and your company's design team members are always welcome. Send cards and more for theme sections, stories, and how-to columns.

Media Checklist

- CMYK of Grayscale TIFF, EPS, or PDF at 300 dpi.
- **Complimentary ad make-ups available.**
- **Questions:**
  (541) 752-0075
  angela@rsmadness.com.

Shipping and Mailing

- Send via email to angela@rsmadness.com.
- Mail via USPS: RSM, PO Box 610, Corvallis, OR 97339.
- Ship via UPS, FedEx or other delivery service to:
  RSM,
  216 SW Madison Ave., Ste. 17,
  Corvallis, OR 97333.

RSM is the go-to reference for stampers and crafters



Our readers love to stamp and craft. They turn to *RSM* for inspiration and helpful how-tos. Readers tell us they love ads in each issue. Ads show them where to find the latest—and greatest—stamps and supplies.

Recent comments from readers:

It's REAL! What a wonderful thing to have a real, hold-in-the-hand, magazine. I love the Mary Englebreit-style cover—the one with the little cowgirl. Please keep publishing.

Over the years I've read many issues of *RSM*—I'm a long time rubber fan. Cheers!

The whole magazine made me smile from ear to ear—what a joy to read!

Thank You! I love *RSM!*



All *Images are from York's Little Art Studio.*