

# RUBBERSTAMP MADNESS

## How Does Your Garden Grow?

Grow with *RubberStampMadness*—a colorful quarterly magazine. *RSM* has been delighting stampers since 1980 and continues to provide inspiration, instruction, and news about the wonderful world of rubber stamping.

Our readers support companies and stores advertising in *RSM*. There are both print and online advertising options. Let's work together to help your business grow and prosper!



RSM's Advertising Expert Angela Schwindt is at your service.  
She has the tools to help grow your business!

**Angela's Specials:** One free ad for first-time customers. Longevity discounts for contract advertisers.

• Email: [angela@rsmadness.com](mailto:angela@rsmadness.com)

Phone: (541) 752-0075 • Mail: PO Box 610, Corvallis, OR 97339

Visit [www.rsmadness.com](http://www.rsmadness.com)

### Display Advertising Sizes and Rates

\$700

**Full Page:** 7 x 10

**Full Page Bleed:**

8.75 x 11.25  
(Leave 1/2" without text around all edges. Expect 1/4" to be trimmed.)

**1/2 (V)**  
3.375 x 10

\$400

**1/2 (H)**  
7 x 4.875

**1/4 (V)**  
3.375 x 4.875

\$275

**1/4 (H)**  
7 x 2.375

**1/8 (H)**  
3.375 x 2.375

\$175

Display ads in an issue also include an alphabetic link at [rsmadness.com](http://rsmadness.com).

### Banner Ad Sizes and Rates

Scrolling banners and alphabetic links appear on four resource pages at [rsmadness.com](http://rsmadness.com): *Rubber Stamp Companies, Store Guide, Custom Stamps, Where are They Now?*

#### Magazine & Online

4 issues—\$180

3 issues—\$145

2 issues—\$110

1 issue—\$70

#### Online only

Feb to Jan—\$120

May to Jan—\$90

Aug to Jan—\$70

Nov to Jan—\$40

Two size options for magazine ads—A, B.

One size only for online ads—A.

#### Ad sizes:

2.2 x 1.25 or 3.4 x 1.1

**A**

**B**



Don't stay on the fence!  
Jump over and place an ad in an upcoming issue. Rest easy.  
We'll work together.

### Listing in the Stamp Store Guide

Each issue features a **Stamp Store Guide**. Listings in the Guide include your physical store's name, address, phone, email, hours, website or Facebook page. There's a photo feature on a store in each issue. Stores in the Guide receive a link from [rsmadness.com](http://rsmadness.com) to their website.

**Pricing:** 4 issues \$85 3 issues \$70 2 issues \$55 1 issue \$35  
**Big savings when in 4 issues. Carrying RSM earns 10% discount.**

## 2025 Advertising Schedule with Issue Themes, Ad Due Dates

Issue	Themes	Reserve Space	Send Ad	On Sale Date
<b>SPRING</b> (#227) Feb/Mar/Apr	Going Green Barns, Buildings, Bridges	Nov. 27	Dec. 11	Feb. 1
<b>SUMMER</b> (#228) May/June/July	Dressed to Stamp Flower Power	Feb. 27	Mar. 11	May 1
<b>FALL</b> (#229) Aug/Sept/Oct	Awesome Autumn Postcards	May 27	June 11	Aug. 1
<b>HOLIDAYS</b> (#230) Nov/Dec/Jan	Holiday Cards Paper Challenge	Aug. 27	Sept. 11	Nov. 1

### Media Checklist

- CMYK of Grayscale TIFF, EPS, or PDF at 300 dpi.
- **Free ad make-up available.**
- **Questions:** (541) 752-0075  
angela@rsmadness.com.

### Shipping and Mailing

- Send via email to [angela@rsmadness.com](mailto:angela@rsmadness.com).
- Mail via USPS: RSM, PO Box 610, Corvallis, OR 97339.
- Ship via UPS, FedEx or other delivery service to: RSM, 216 SW Madison Ave., Ste. 17, Corvallis, OR 97333.

## RSM is a go-to reference for stampers and crafters

### *Blossoming Friendship*

Our readers love to stamp and craft. They turn to *RSM* for inspiration and helpful how tos. Readers tell us they especially love the ads in each issue. Ads show them where to find the latest—and greatest—supplies.

*RSM* ads are time-tested! Many readers keep their issues for years and turn to them often.

One subscriber wrote: “I’m a long-time paper crafter and a loyal subscriber to *RubberStamp-Madness* since its early days.”

Another wrote: “Received my issue today—read and re-read, and will read again!”

Another wrote: “By subscribing to *RSM*, I feel like I’m able to stay in the know of what’s new and going on.”



*Blossoming Friendship* by Aimee Eliason  
(Stamps credits—Unknown.)

Stamp credits for stamp art on first page:

**Garden** by Robin Clendenning *Grow stamp set—Daisy Garden; die—Capital alphabet; Chicken Wire Paper Pack, foam sheet for die-cut letters—Impression Obsession.*  
**Ewe Rock!** by Pam Korte *Sheep, die cuts—Made to Surprise.*