

RUBBERSTAMPMADNESS



What's Tigger without Pooh?



What's Donald without Daisy?

What's RubberStampMadness without YOU? Let us connect our readers to your company or store.

RubberStampMadness is the original stamping magazine. Along with paid subscriptions, each issue is carried in over 500 Barnes & Noble stores, as well as numerous stamp and craft stores in the USA and Canada.

Our goal is to encourage and delight stampers. We

also aim to connect readers with companies like yours.

You can choose print or online advertising. Ad within the magazine provide time-tested ways to let stampers learn about your company. Our website provides colorful and easy click-through connections to your site.

Contact: Angela Schwindt Email: angela@rsmadness.com
Mail: PO Box 610, Corvallis, OR 97339 Phone: (541) 752-0075

Display Advertising Sizes and Rates

\$700

Full Page: 7 x 10
Full Page Bleed: 8.75 x 11.25
(Leave 1/2" without text around all edges. Expect 1/4" to be trimmed.)

1/2 (V)
3.375 x 10

\$400

1/2 (H)
7 x 4.875

1/4 (V)
3.375 x 4.875

\$275

1/4 (H)
7 x 2.375

NEW SIZE!
1/8 (H)
3.375 x 2.375

\$175

Display ads in an issue also include an alphabetic link at rsmadness.com.

Banner Ad Sizes and Rates

Scrolling banners and alphabetic links appear on four pages at rsmadness.com: *Rubber Stamp Companies, Store Guide, Custom Stamps, Where are They Now?*

Magazine & Online	Online only
4 issues—\$180	Feb to Jan—\$120
3 issues—\$145	May to Jan—\$90
2 issues—\$110	Aug to Jan—\$70
1 issues—\$70	Nov to Jan—\$40

Two size options for magazine ads—A, B.
One size—A only—for online ads.

Ad sizes:
2.2 x 1.25 or 3.4 x 1.1



Wake up to ways RSM can help your company grow.

Listings in the Stamp Store Guide

Each issue features a **Stamp Store Guide**. Listings in the Guide include your store's name, address, phone, email, hours, website or Facebook page. There's a photo feature on a store in each issue. Stores in the Guide receive a link from rsmadness.com to their website.

Pricing: 4 issues \$85 3 issues \$70 2 issues \$55 1 issue \$35
Big savings when in all 4. Carrying RSM earns 10% discount.



Advertising insures you're running in the fast lane.

Our readers love ads!
One wrote: "I learn so much from them."
Make sure they learn about your company by placing an ad in RSM.

Why Advertise?

Advertising is good for business!

Stampers reading RSM are keen to learn about companies and stores selling stamps and related products—**companies and stores like yours**. Stampers visiting our website can easily click a link to your website and learn more about you and what you have to offer.

Ad specials, contract rates, and first-time advertising specials make our prices affordable. **We will work with you to find an advertising package that meets your needs.**

RSM encourages stampers and stamping. We provide information about conventions, retreats, and events. Numerous pieces of stamp art in each issue include stamp and product credits. Ask your design team and/or friends to send in stamp art to showcase your stamps and products.

We're here to serve you!



Snoopy is head-over-heels after seeing your ad in RSM.

2024 Advertising Schedule with Issue Themes, Ad Due Dates

Issue	Themes	Reserve Space	Send Ad	On Sale Date
SPRING (#223) Feb/Mar/Apr	Cartoon Characters Bowl-shaped Challenge	Nov. 27	Dec. 11	Feb. 5
SUMMER (#224) May/June/July	A Day at the Beach Collage	Feb. 27	Mar. 11	May 7
FALL (#225) Aug/Sept/Oct	I Scream, You Scream Games People Play	May 27	June 11	Aug. 6
HOLIDAYS (#226) Nov/Dec/Jan	All I Want for Christmas Favorite Animals	Aug. 27	Sept. 11	Nov. 5

Media Checklist

- Color and grayscale ads: CMYK TIFF, EPS, or PDF at 300 dpi.
- **Free ad make-up available.**

Questions:
 angela@rsmadness.com
 (541) 752-0075

Shipping and Mailing

- Via email to angela@rsmadness.com
- Via USPS send to: RSM, PO Box 610, Corvallis, OR 97339
- UPS, FedEx or other delivery service send to: RSM, 216 SW Madison Ave., Ste. 17, Corvallis, OR 97333



All artwork by Aimee Eliason for the Spring 2024 issue with a Cartoon Characters theme. (Stamps credits: Donald Duck, Daisy Duck—EK Success; Eyeore—All Night Media; Pooh, Tigger, Tweety—Rubber Stampede; Roadrunner—unknown.)