



RUBBERSTAMP MADNESS

A Recipe for Success—Advertising with RSM!

RSM has been serving stampers since 1979. Each issue provides ideas and inspiration for readers worldwide to chew on.

Let's join in serving up a feast of stamping delights this year.

RubberStampMadness is the original stamping magazine. Along with paid subscriptions, each issue is carried in over 500 Barnes & Noble stores, as well as numerous stamp and craft stores in the USA and Canada.

Our goal is to encourage and delight stampers. We also aim to connect our readers with companies like yours. **Let's stir the pot together!**

You can choose print or online advertising. Ads within the magazine provide time-tested ways to let stampers learn about your company. Our website provides colorful and easy click-through connections to your site.

Contact: Angela Schwindt Phone: (541) 752-0075

Email: angela@rsmadness.com Mail: PO Box 610, Corvallis, OR 97339

www.rsmadness.com

Display Advertising Sizes and Rates

<p>\$700</p> <p>Full Page: 7 x 10</p> <p>Full Page Bleed: 8.75 x 11.25 (Leave 1/2" without text around all edges. 1/4" is trimmed.)</p>	<p>1/2 (V) 3.375 x 10</p> <p>\$400</p> <p>1/2 (H) 7 x 4.875</p>
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<p>1/4 (V) 3.375 x 4.875</p> <p>\$275</p> <p>1/4 (H) 7 x 2.375</p>	<p>1/6 4.625 x 2.375 (H) 2.125 x 4.875 (V)</p> <p>\$175</p> <p>1/12 2.125 x 2.375</p> <p>\$125</p>
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Display ads in an issue also include an alphabetic link at rsmadness.com.

Ad specials, contract rates, and first-time advertising specials make our prices affordable. Please know that we will work with you to find an advertising package that meets your needs. We're here to serve you!

Banner Ad Sizes and Rates

Scrolling banners appear on four pages at rsmadness.com, along with alphabetical links.

Magazine & Online	Online only
4 issues —\$180	Feb-Jan —\$120
3 issues —\$145	May to Jan —\$90
2 issues —\$110	Aug to Jan —\$70
1 issue —\$70	Nov to Jan —\$40

Two size options for magazine ads—A, B.
One size—A only—for online ads.

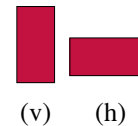
Ad sizes:
2.2 x 1.25 or 3.4 x 1.1



Display Classified Sizes and Rates

Dimensions	1 issue	4 issues
1.5 x 3	85	70

(either vertical or horizontal)
Ads appear within RSM Bulletin Board.



Blend, mix, and match! Let *RSM* find the best recipe to promote your business.

Listings in the Stamp Store Guide

Each issue features a **Stamp Store Guide**. Listings in the Guide include your store's name, address, phone, email, hours, website or Facebook page. There's a short feature on a store in each issue.

Stores in the Guide receive a link from rsmadness.com to their website.

Pricing: 4 issues \$85 3 issues \$70 2 issues \$55 1 issue \$35
Big savings when in all 4. Carrying RSM earns 10% discount.

2023 Advertising Schedule

Issue	Themes	Reserve Space	Materials Due	On Sale Date
SPRING (#219) Feb/Mar/Apr	Women at Work or Play African Safari	Nov. 25	Dec. 9	Feb. 5
SUMMER (#220) May/June/July	Fantasy Celebrations	Feb. 25	Mar. 10	May 7
FALL (#221) Aug/Sept/Oct	Dark & Stormy Bright & Bold	May 27	June 9	Aug. 6
HOLIDAYS (#222) Nov/Dec/Jan	Comfort & Joy Horsing Around	Aug. 26	Sept. 11 ^ß	Nov. 5

Why Advertise?



Advertising is good for business! Stampers reading **RSM** are keen to learn about companies selling stamps and related products—companies like yours. Stampers visiting our website can quickly click a link to your website.

Readers learn about upcoming conventions, stores in their area, and new products when reading **RSM**.

Our readers love ads! One reader wrote: *I learn so much from them.* Make sure they learn about your company by placing an ad in the next issue.

Media Checklist

- Color ad: CMYK TIFF, EPS, or PDF at 300 dpi.
- Gray-scale or half-tone ad: TIFF, EPS, or PDF at 300 dpi.
- Black-and-white ad: TIFF, EPS, or PDF at 800 to 1200 dpi.
- Free ad make-ups are available.

Shipping and Mailing

- Via email to angela@rsmadness.com or graphics@rsmadness.com
- Via USPS send to: RSM, PO Box 610, Corvallis, OR 97339-0610
- Via delivery service send to: RSM, 216 SW Madison Ave., Ste. 17, Corvallis, OR 97333
- Questions: Call (541) 752-0075



Stampers know happiness is homemade. They make and share homemade cards and art with friends and family. They share copies of **RSM**, too. Our readership is your recipe for success.

All artwork by Joyce Kurtz.
(Stamps and products available at Peddler's Pack Stamp, through Etsy.)