

# RSM's Affordable Advertising Choices

## Option #1:

### Three-Issue Package includes

Banner ads in 3 issues of RSM  
Direct-link banner ad and text link thru  
Jan 2010 at rsmadness.com.

**\$145**

## Option #2: Online Only

- Direct-link banner ads and Text link  
thru Jan 2021.

*(No magazine ads. Online banner scrolling ads on  
Resource pages and text link at rsmadness.com.)*

**\$70**

## Option #3:

- Magazine ad in Summer 2020 issue
- Online ad for 3 months at rsmadness.com

**\$70**

*NOTE: RSM will do  
ad make up for free.*

## Two size options for ads in magazine



Sample ad—dimensions 2.2" x 1.25"



Sample ad—dimensions 3.4" x 1.1"

**Online ad size same as  
small magazine ad**

2.2" x 1.25"

*An alphabetic text link menu is included for all participat-  
ing companies on the Rubber Stamp Companies page.*

*Examples of text links:*

Pilot Products

Repeat Impressions

Name of Business: \_\_\_\_\_

Website address: \_\_\_\_\_

**Reserve by Feb 15. Send ad by March 10.**

**#1:** \_\_\_\_\_\$145 Ads in Summer, Fall, Holidays issues (#208 through #210) and Online

**#2:** \_\_\_\_\_\$70 (Online only)      **#3:** \_\_\_\_\_\$70 (Online and magazine ad in Summer issue (#208))

CC # or PayPal e-mail for billing: \_\_\_\_\_

*(Note: Current RSM accounts will be billed with regular invoice.)*

Expiration for card \_\_\_\_\_ Zip Code for card \_\_\_\_\_ Enclosing check \_\_\_\_\_

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