

## Reverse Image Technique

“One day when I was making samples, I thought how neat it would be to have a little bird stamped next to the mailbox as if the bird was trying to steal the letters and fly away,” says Shirley Rainman of Make An Impression, a stamp company in Bellevue, Washington.

“The bird stamp I have is facing the wrong direction for my mailbox. I have a reverse image stamp, but I was not pleased with the way it stamped.” As she thought about needing to see exactly where she was stamping, Shirley immediately decided to experiment with clear cellophane tape.

She shares her process for creating a reverse image with clear tape:

1) Tear off a piece of clear cellophane or packaging tape. To remove some of the tackiness and preserve the surface of your paper, tap the tape several times against the fabric of your pants, apron, etc. Any lint picked up by the tape will not transfer.

2) Lay the tape, sticky side up, on your work surface. Using Tsukineko’s VersaFine ink, stamp the image (Rainman used Make An Impression’s Little Bird) on the sticky side of the tape.

3) Holding onto both sides, pick up the tape. Place as desired, sticky side down, making sure to continue holding onto one end. Do a firm finger press to transfer the ink onto the card. Gently pull up the tape.

“There’s the little bird, perfectly placed and facing the other direction, and with the same clarity and ink intensified as if a first stamping. We have exhibited at several of the rubber stamp conventions and I have done this demo. The look on people’s faces and their comments is always priceless!” says Shirley.

—Melanie King

(For more about Make An Impression, see Summer 2013 issue.)



Stamp the image on sticky tape



Transfer image to cardstock



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